

# Subscriptions to the Maine State Grange Website

By Walter Boomsma, Maine State Grange Communications Director

Shortly after the website was created, we offered a subscription service through “Feedburner.” That service, while continuing to work, is basically no long viable. We are, therefore, changing and offering a subscription service through “MailChimp.” This new service will not only prove much more user-friendly, it will allow us to manage subscriptions more effectively and to provide a higher degree of support to subscribers.

We cannot simply transfer current subscribers to the new service. It will be necessary for all subscribers to sign up. The most straight forward way to do this is by using the link on the website. When you click



this link a new window will open asking you to fill in some basic information. Be sure to click “subscribe to list” after filling out the form!

After completing this, you will receive an email asking you to click on a link. **You must complete this step.** This requirement is for your protection—it assures that you want the subscription. Without this step, someone could sign you up for all sorts of newsletters!

Figure 1 - How to subscribe to receive posts.

You will receive an email each morning with excerpts of any posts made in the previous twenty-four hours. The header of these emails will appear as pictured. (This may change slightly once the new system is fully in place and operational.)

For those currently subscribed through Feedburner, you will receive two emails: one from Feedburner and one from MailChimp. **I’d strongly recommend you “unsubscribe” from Feedburner.** This is not something I can do for you—one of the many issues with that system is I have no access to subscriber information.

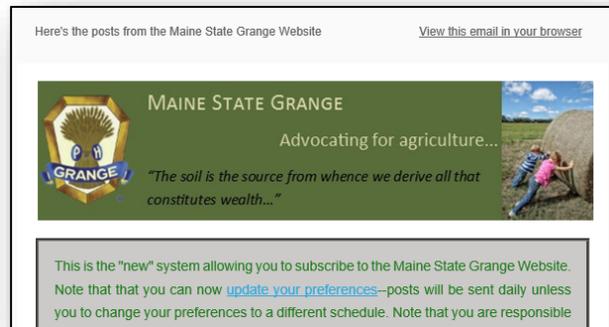


Figure 2 - What the new emails will look like.

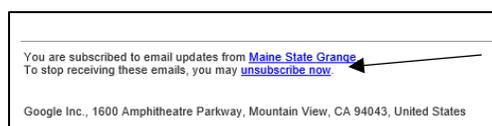


Figure 3 - Unsubscribing from Feedburner

Unsubscribing is not difficult and is accomplished by clicking the link at the bottom of the email from Feedburner. This will take you to a page where you’ll be asked to confirm that you wish to unsubscribe. Let me caution you to be certain you are not unsubscribing to your MailChimp subscription!