

#hashtag

What is a hashtag- A hashtag is a word or phrase that is preceded by a hashtag or a pound sign (#).

What is the purpose of a hashtag- The purpose of a hashtag is to briefly be able to explain or describe what the topic is. Ex. #150yearsofGrange describes that the Grange is celebrating 150 years as an organization.

How to use a hashtag- Initially, you should put a pound symbol at the beginning of the statement (#). After the pound sign is complete, think of a phrase that represents or explains what is going on. This phrase should be four words or less. Place this concise phrase behind the pound sign. Once this step has been taken, your hash tag has been completed. You may place many hashtags in a post, but keep it limited to four or less.

Do's and Don'ts of using hashtags

Do's

- Make the content within the hashtag short
- Be creative to what is behind the pound symbol
- Make the content specific to what you want to express

Don'ts

- Stay away from using generic phrasing
- Be hashtag happy! (using them too often)
- Use a long hashtag (no one is going to be able to decipher what it says)



#150yearsofGrange

#IamGrange



#We,

#hashtagIdon'tknowhowtouseaHashtag

#WhyisthisHashtagsolong #donotbehashtaghappy!